

ESTTA Tracking number: **ESTTA105473**

Filing date: **10/23/2006**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Wallshein, Jay S</b>
Application Serial Number:	<b>78814196</b>
Application Filing Date:	<b>02/14/2006</b>
Mark:	<b>PURELEE</b>
Date of Publication	<b>10/10/2006</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Warner-Lambert Company LLC, 201 Tabor Road, Morris Plains, NJ 07950, UNITED STATES, a limited liability company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 11/09/2006. Warner-Lambert Company LLC respectfully requests that the time period within which to file an opposition be extended until 02/07/2007.

Respectfully submitted,

/Jake D. Feldman/

10/23/2006

**Jake Feldman**

**Corporate Counsel - Trademarks**

**Warner-Lambert Company LLC**

**201 Tabor Road**

**Morris Plains, NJ 07950**

**UNITED STATES**

**[jake.feldman@pfizer.com](mailto:jake.feldman@pfizer.com), [robert.przybylko@pfizer.com](mailto:robert.przybylko@pfizer.com)**

**973-385-5244**