

ESTTA Tracking number: **ESTTA126105**

Filing date: **02/21/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>NFL Properties LLC</b>
Application Serial Number:	<b>78804122</b>
Application Filing Date:	<b>02/01/2006</b>
Mark:	<b>THE BIG GAME</b>
Date of Publication	<b>01/23/2007</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Wal-Mart Stores, Inc., 702 S.W. 8th St., Bentonville, AR 727160520, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 02/22/2007. Wal-Mart Stores, Inc. respectfully requests that the time period within which to file an opposition be extended until 05/23/2007.

Respectfully submitted,

/CDB/

02/21/2007

**Colette A. Durst-Barkey**

**Assistant General Counsel**

**Wal-Mart Stores, Inc.**

**702 S.W. 8th St.**

**Bentonville, AR 727160520**

**UNITED STATES**

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