

ESTTA Tracking number: **ESTTA122480**

Filing date: **01/31/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	St. Louis Cardinals, LLC
Application Serial Number:	78750645
Application Filing Date:	11/09/2005
Mark:	CARDINALS
Date of Publication	01/02/2007

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, B&B Holdings, Inc., 8701 South Hardy Drive, P.O. Box 888, Tempe, AZ 85284-2800, UNITED STATES, a corporation organized under the laws of Arizona, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 02/01/2007. B&B Holdings, Inc. respectfully requests that the time period within which to file an opposition be extended until 03/03/2007.

Respectfully submitted,

/nikki hart/

01/31/2007

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