

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

<b>MARK:</b>	NAVTEQ ON BOARD
<b>SERIAL NO.:</b>	78/723,972
<b>FILING DATE:</b>	September 30, 2005
<b>APPLICANT:</b>	Navteq Corporation
<b>EXAMINER:</b>	Dominick Salemi
<b>LAW OFFICE:</b>	106

The Honorable Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, Virginia 22313-1451



**REQUEST FOR RECONSIDERATION**

05-08-2007

U.S. Patent & TMO/TM Mail Rcpt Dt. #30

Dear Sir:

In an Office Action dated November 3, 2006, the Examining Attorney maintained and made final a refusal to register the above-captioned mark on the basis that the identification of goods is unacceptable under Sections 1 and 30 of the Trademark Act. Reconsideration of this application is respectfully requested in view of the Amendments and Remarks set forth below.

**AMENDMENTS**

Applicant hereby deletes the identification of goods in International Class 9 and replaces it with the following:

-- Portable and non-portable electronic equipment for recording, transmission or reproduction of sound or images, namely personal digital assistants, cellular telephones, in-vehicle navigation apparatus having a power source and a processor with navigation software running thereon, hand-held navigation apparatus having a power source and a processor with navigation software running thereon, and personal computers; magnetic data carriers, recording discs; computer hardware; electronic databases featuring roadway, geographic, map and travel information, prerecorded CD ROMS, DVDs, memory cards, hard drives and other physical storage media featuring roadway, geographic, map and travel information; computer software development tools; and computer software in the

field of roadway, navigation, geographic, map and travel information, in International Class 9. --

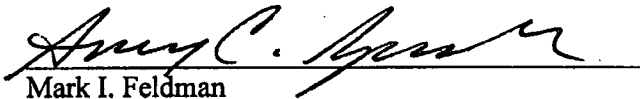
**REMARKS**

Responsive to the Examining Attorney's refusal, Applicant has deleted the objectionable phrase "similar devices" from its identification of goods. Additionally, Applicant has amended the term "computer" to "computer hardware" at the Examining Attorney's helpful suggestion. Finally, the term, "navigation devices" has been amended to more specifically describe the goods. As this technology is relatively new, Applicant was unable to glean much guidance from the Identification Manual. Therefore, Applicant has described the goods by both their intended use and by way of the components per the Examining Attorney's request. In particular, "navigation devices" has been amended to "in-vehicle navigation apparatus having a power source and a processor with navigation software running thereon, hand-held navigation apparatus having a power source and a processor with navigation software running thereon."

**CONCLUSION**

In view of the foregoing, Applicant believes that its application is in condition for allowance, and reconsideration of same is respectfully requested.

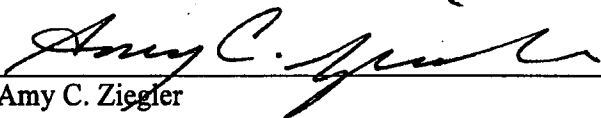
Respectfully submitted,



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**CERTIFICATE OF MAILING**

I, Amy C. Ziegler, one of the attorneys for Applicant, hereby certify that the foregoing correspondence is being deposited with the United States Postal Service as first class mail, postage prepaid, in an envelope addressed to The Honorable Commissioner for Trademarks, P.O. Box 1451, Alexandria, VA 22313-1451, on May 3, 2007.

  
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Amy C. Ziegler