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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: DSM Sales & DSM Sal

Application Serial Number: 78712258
Application Filing Date: 09/13/2005

Mark: TIC TAC TOE THREE IN A ROW

Date of Publication 12/05/2006

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Ferrero S.p.A., Piazzale Pietro Ferrero 1, Alba, Cuneo, 12051, ITALY, a corporation organized under the laws of Italy, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 01/04/2007. Ferrero S.p.A. respectfully requests that the time period within which to file an opposition be extended until 04/04/2007.

Respectfully submitted, /Anne M. Sterba/ 12/29/2006

G. Franklin Rothwell, Anne M. Sterba Rothwell, Figg, Ernst & Samp; Manbeck 1425 K Street, N.W.8th Floor Washington, DC 20005 UNITED STATES PTO-TM-Email@rothwellfigg.com (202) 783-6040