

**United States Patent and Trademark Office**  
**Trademark Trial and Appeal Board**  
P.O. Box 1451  
Alexandria, VA 22313-1451

Mailed: August 8, 2007

In re Smoke Merchandise, LLC

Serial No. 78706972

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Applicant's brief filed August 6, 2007 is noted and the electronic record of the application file is forwarded herewith to the Trademark Examining Attorney for her brief in accordance with Trademark Rule 2.142(b).

A request for an oral hearing, if desired, is due not later than ten days after the due date for applicant's reply brief.