

ESTTA Tracking number: **ESTTA68540**

Filing date: **02/28/2006**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>The Baby Einstein Company, LLC</b>
Application Serial Number:	<b>78680089</b>
Application Filing Date:	<b>07/27/2005</b>
Mark:	<b>LITTLE EINSTEINS</b>
Date of Publication	<b>02/07/2006</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, Einstein Cosmetics, Ltd, 9200 Sunset Boulevard, Suite 701, Los Angeles, CA 90069, UNITED STATES, a corporation organized under the laws of California , respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark .

The time within which to file a notice of opposition is set to expire on 03/09/2006. Einstein Cosmetics, Ltd respectfully requests that the time period within which to file an opposition be extended until 04/08/2006.

Respectfully submitted,  
/John F. Sicotte/  
02/28/2006

**John Sicotte**

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