

ESTTA Tracking number: **ESTTA106784**

Filing date: **10/30/2006**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Wal-Mart Stores, Inc.</b>
Application Serial Number:	<b>78664208</b>
Application Filing Date:	<b>07/06/2005</b>
Mark:	<b>EDLP</b>
Date of Publication	<b>10/10/2006</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Wakefern Food Corp., 600 York Street, Elizabeth, NJ 07207, UNITED STATES, a corporation organized under the laws of New Jersey, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 11/09/2006. Wakefern Food Corp. respectfully requests that the time period within which to file an opposition be extended until 02/07/2007.

Respectfully submitted,  
/jennifer l. dean/  
10/30/2006

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