

ESTTA Tracking number: **ESTTA71236**

Filing date: **03/16/2006**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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|----------------------------|------------------------------------|
| Applicant: | EZ WEAR INTERNATIONAL, INC. |
| Application Serial Number: | 78618567 |
| Application Filing Date: | 04/28/2005 |
| Mark: | EZ WEAR |
| Date of Publication | 02/14/2006 |

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Sara Lee Corporation, 1000 East Hanes Mill Road, Winston-Salem, NC 27105, UNITED STATES, a corporation organized under the laws of USA , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 03/16/2006. Sara Lee Corporation respectfully requests that the time period within which to file an opposition be extended until 06/14/2006.

Respectfully submitted,

/bruce bradford/

03/16/2006

Bruce O. Bradford

Senior Counsel-Intellectual Property

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UNITED STATES

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