

ESTTA Tracking number: **ESTTA58150**

Filing date: **12/19/2005**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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| Applicant:                 | <b>The McGraw-Hill Companies, Inc.</b> |
| Application Serial Number: | <b>78543421</b>                        |
| Application Filing Date:   | <b>01/06/2005</b>                      |
| Mark:                      | <b>SCHOOLMATTERS</b>                   |
| Date of Publication        | <b>12/06/2005</b>                      |

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, Public Priority Systems, Inc., 5027 Pine Creek Crive, Westerville, OH 43081, UNITED STATES, a corporation organized under the laws of Ohio , respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark .

The time within which to file a notice of opposition is set to expire on 01/05/2006. Public Priority Systems, Inc. respectfully requests that the time period within which to file an opposition be extended until 02/04/2006.

Respectfully submitted,  
/sandramkoenig/  
12/19/2005

**Thomas E. Kocovsky, Jr./Sandra M. Koenig**

**Fay, Sharpe, Fagan, Minnich & McKee, LLP**

**1100 Superior AvenueSeventh Floor**

**Cleveland, OH 44114**

**UNITED STATES**

**skoenig@faysharpe.com**

**216-861-5582**