

ESTTA Tracking number: **ESTTA180660**

Filing date: **12/13/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Jesco Imports Inc.</b>
Application Serial Number:	<b>78522045</b>
Application Filing Date:	<b>11/23/2004</b>
Mark:	<b>ROSE O'NEILL'S ORIGINAL KEWPIE</b>
Date of Publication	<b>11/13/2007</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, David O'Neill, personal representative of the estate of Rose O'Neill, 506 W. College, Springfield, MO 65806, UNITED STATES, a personal representative, organized under the laws of Missouri, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 12/13/2007. David O'Neill, personal representative of the estate of Rose O'Neill respectfully requests that the time period within which to file an opposition be extended until 01/12/2008.

Respectfully submitted,

/jhj/

12/13/2007

**James H. Jeffries**

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