

ESTTA Tracking number: **ESTTA180477**

Filing date: **12/13/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Jesco Imports Inc.
Application Serial Number:	78522045
Application Filing Date:	11/23/2004
Mark:	ROSE O'NEILL'S ORIGINAL KEWPIE
Date of Publication	11/13/2007

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, The Rose O'Neill Foundation, Inc., 3306 E. Independence St., Springfield, MO 65804, UNITED STATES, a corporation organized under the laws of Missouri, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 12/13/2007. The Rose O'Neill Foundation, Inc. respectfully requests that the time period within which to file an opposition be extended until 01/12/2008.

Respectfully submitted,
/jhj/
12/13/2007

James H. Jeffries

Lathrop & Gage, L.C.

1845 S. National Ave PO Box 4288

Springfield, MO 65808-4288

UNITED STATES

ipdocketing@lathropgage.com, jjeffries@lathropgage.com

4178862000