

ESTTA Tracking number: **ESTTA185941**

Filing date: **01/11/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Jesco Imports Inc.</b>
Application Serial Number:	<b>78522045</b>
Application Filing Date:	<b>11/23/2004</b>
Mark:	<b>ROSE O'NEILL'S ORIGINAL KEWPIE</b>
Date of Publication	<b>11/13/2007</b>

## **60 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, David O'Neill, personal representative of the estate of Rose O'Neill, 506 W. College, Springfield, MO 65806, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 01/12/2008. David O'Neill, personal representative of the estate of Rose O'Neill respectfully requests that the time period within which to file an opposition be extended until 03/12/2008.

Respectfully submitted,

/jhj/

01/11/2008

**James H. Jeffries**

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