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**To:** SRI Sports Limited (trademark@sughrue.com)  
**Subject:** TRADEMARK APPLICATION NO. 78515789 - AD HYBRID - S-9194  
**Sent:** 2/20/2007 6:05:00 PM  
**Sent As:** ECOM104@USPTO.GOV  
**Attachments:**

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**UNITED STATES PATENT AND TRADEMARK OFFICE**

**SERIAL NO:** 78/515789  
**APPLICANT:** SRI Sports Limited



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If no fees are enclosed, the address should include the words "Box Responses - No Fee."

**MARK:** AD HYBRID

**CORRESPONDENT'S REFERENCE/DOCKET NO:** S-9194

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Please provide in all correspondence:

1. Filing date, serial number, mark and applicant's name.
2. Date of this Office Action.
3. Examining Attorney's name and Law Office number.
4. Your telephone number and e-mail address.

**Serial Number 78/515789**

The trademark examining attorney has carefully reviewed the request for reconsideration and is not persuaded by applicant's arguments. No new issue has been raised and no new compelling evidence has been presented with regard to the point(s) at issue in the final action. TMEP §715.03(a). Therefore, the request for reconsideration is **denied** and the final refusal is continued. 37 C.F.R. §2.64(b); TMEP §715.04.

The filing of a request for reconsideration does *not* extend the time for filing a proper response to the final action, which runs from the date the final action was mailed. 37 C.F.R. §2.64(b); TMEP §§715.03 and 715.03(c).

/Linda Michelle Estrada/  
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