

From: Hartzog, Woodrow

Sent: 5/12/2007 12:23:24 PM

To: TTAB EFiling

CC:

Subject: TRADEMARK APPLICATION NO. 78502918 - AMERICANLIFE - 85958-0019 - Message 1 of 12

\*\*\*\*\*

Attachment Information:

Count: 24

Files: 20070501-rec0024.JPG, 20060509-ooa0011.JPG, 20060509-ooa0012.JPG, 20060509-ooa0013.JPG, 20060509-ooa0014.JPG, 20060509-ooa0015.JPG, 20060509-ooa0016.JPG, 20060509-ooa0017.JPG, 20060509-ooa0019.JPG, 20060509-ooa0020.JPG, 20060509-ooa0021.JPG, 20060509-ooa0022.JPG, 20060509-ooa0023.JPG, 20060509-ooa0024.JPG, 20060509-ooa0025.JPG, 20060509-ooa0026.JPG, 20060509-ooa0027.JPG, 20060509-ooa0028.JPG, 20060509-ooa0029.JPG, 20060509-ooa0030.JPG, 20060509-ooa0032.JPG, 20060509-ooa0033.JPG, 20060509-ooa0034.JPG, 78502918.doc

**UNITED STATES PATENT AND TRADEMARK OFFICE**

**SERIAL NO:** 78/502918

**APPLICANT:** THE NOSTALGIA NETWORK, INC.

**CORRESPONDENT ADDRESS:**

JOHN H. WEBER  
BAKER & HOSTETLER LLP  
1050 CONNECTICUT AVE NW STE 1100  
WASHINGTON, DC 20036-5304



**BEFORE THE  
TRADEMARK TRIAL  
AND APPEAL BOARD  
ON APPEAL**

**MARK:** AMERICANLIFE

**CORRESPONDENT'S REFERENCE/DOCKET NO:** 85958-0019

**CORRESPONDENT EMAIL ADDRESS:**

trademarks@bakerlaw.com

Please provide in all correspondence:

1. Filing date, serial number, mark and applicant's name.
2. Date of this Office Action.
3. Examining Attorney's name and Law Office number.
4. Your telephone number and e-mail address.

**Request for Remand for Additional Evidence**

Pursuant to 37 CFR § 2.142(d), the undersigned trademark examining attorney hereby requests the Trademark Trial and Appeal Board to suspend the appeal and remand the application for further examination in order to introduce additional evidence. TBMP §1207.02.

Good cause supports the request to suspend and remand, most notably the fact that the undersigned trademark examining attorney has recently taken over the case and wishes to supplement the evidence of record. The undersigned trademark examining attorney wishes to introduce into the record the attached third party registrations, Internet and LexisNexis evidence.

Because this request comes early in the appeal process, the trademark examining attorney believes the request to suspend and remand to be reasonable.

Respectfully submitted,

/Woodrow Hartzog/  
Woodrow N. Hartzog  
Trademark Examining Attorney  
Law Office 113  
Phone (571) 272-8853  
Fax (571) 273-8853

Odette Bonnet  
Managing Attorney  
Law Office - 113

**NOTICE OF NEW PROCEDURE FOR E-MAILED OFFICE ACTIONS:** In late spring 2007, for any applicant who authorizes e-mail communication with the USPTO, the USPTO will no longer directly e-mail the actual Office action to the applicant. Instead, upon issuance of an Office action, the USPTO will e-mail the applicant a notice with a link/web address to access the Office action using Trademark Document Retrieval (TDR), which is located on the USPTO website at <http://portal.uspto.gov/external/portal/tow>. The Office action will not be attached to the e-mail notice. Upon receipt of the notice, the applicant can then view and print the actual Office action and any evidentiary attachments using the provided link/web address. TDR is available 24 hours a day, seven days a week, including holidays and weekends. This new process is intended to eliminate problems associated with e-mailed Office actions that contain numerous attachments.

108B8C

**Time of Request:** Saturday, May 12, 2007 12:08:47 EST

**Client ID/Project Name:**

**Number of Lines:** 771

**Job Number:** 1842:27380545

Research Information

**Service:** Terms and Connectors Search

**Print Request:** Selected Document(s): 1-7,10-14,16,18,19,22,24,30,35,36,39,41,44,45,47-49,51-53

**Source:** Combined Source Set 1

**Search Terms:** radio w/5 television w/10 show w/30 simulcast and not imus

**Send to:** HARTZOG, WOODROW  
TRADEMARK LAW LIBRARY  
600 DULANY ST  
ALEXANDRIA, VA 22314-5790

1 of 69 DOCUMENTS

Copyright 2006 Gale Group, Inc.  
All Rights Reserved  
ASAP  
Copyright 2006 Fairchild Publications, Inc.  
Supermarket News

June 12, 2006

**SECTION:** Pg. 54 ISSN: 0039-5803

**LENGTH:** 826 words

**HEADLINE:** Price Chopper scores ESPN wedding promotion.

**BYLINE:** Gallagher, Julie

**BODY:**

...contest winners.

The winning sports fans' wedding was broadcast nationally on May 26 during the Mike & Mike Morning **Show radio** program, which is also **simulcast** on the ESPN2 **television** station. The event was heavily promoted on ESPN Radio; ESPN2; ESPN360, which provides sports information directly to fans' computers; and ...

2 of 69 DOCUMENTS

Copyright 2006 The New York Times Company  
The New York Times

May 21, 2006 Sunday  
Late Edition - Final

**SECTION:** Section 2; Column 3; Arts and Leisure Desk; TELEVISION; Pg. 36

**LENGTH:** 1184 words

**HEADLINE:** For 30 Years, A Front-Row Seat On the Couch

**BYLINE:** By ELIZABETH JENSEN

**BODY:**

...average, more than 3.4 million people watched each episode last year, and many more listened on a **radio simulcast**. **The show** essentially has the live-**television** fine-arts performance audience to itself. "Unfortunately, it's like an oasis in the middle of a desert," said the ...

3 of 69 DOCUMENTS

Copyright 2005 WHYI.  
All Rights Reserved  
FRESH AIR

November 8, 2005 Tuesday

**LENGTH:** 3553 words

**HEADLINE:** Mike Wallace discusses his new memoir, "Between You and Me," and his career with "60 Minutes"

**BODY:**

...bit. Shows that you hosted included "Majority Rules," "Guess Again," "All Around the Town" and "Mike and Buff." So what great **shows**. So these are all radio?

Mr. WALLACE: Well, "Mike and Buff" was **radio and television**. By that time...

GROSS: Oh, it was so good, they **simulcast** it. Was...

Mr. WALLACE: No. No. They--we did it on CBS in the afternoons on the radio and then they decided, `Hey, why don't we ...

4 of 69 DOCUMENTS

Copyright 2005 Sun-Sentinel Company  
Sun-Sentinel (Fort Lauderdale, FL)

April 22, 2005 Friday Broward Metro Edition

**SECTION:** SHOWTIME; DAVID CAZARES LATIN/WORLD BEAT; Pg. 22

**LENGTH:** 776 words

**HEADLINE:** SUPERSTARS OF LATIN MUSIC TO GATHER IN MIAMI

SUPERSTARS OF LATIN MUSIC TO GATHER IN MIAMI Sun-Sentinel (Fort Lauderdale, FL)  
April 22, 2005 Friday Broward Metro Edition

**BYLINE:** DAVID CAZARES LATIN/WORLD BEAT

**BODY:**

...Latin Music Awards will be handed out on Thursday at Miami Arena, 721 NW First Ave. The **show** will be broadcast live on the Telemundo **television** network and **simulcast** on Univision **Radio**.

Scheduled performers include Olga Tanon, Thalia, Alex Syntek, Julieta Venegas, Juan Luis Guerra, Marco Antonio ...

5 of 69 DOCUMENTS

Copyright 2004 The New York Times Company  
The New York Times

November 24, 2004 Wednesday  
Late Edition - Final

**SECTION:** Section D; Column 1; Sports Desk; PRO BASKETBALL; Pg. 1

**LENGTH:** 931 words

**HEADLINE:** Artest Puts Spin on Brawl and New Album

**BYLINE:** By HOWARD BECK

**DATELINE:** INDIANAPOLIS, Nov. 23

**BODY:**

...tired from promoting his album.

On Tuesday, all the controversy converged in a series of curious interviews on national **television** and local **radio**.

Artest expressed regret during his interview on NBC's "Today" **show, which was simulcast** on the local radio station. But two minutes into the segment, he smiled and held up the new CD by Allure, the ...

6 of 69 DOCUMENTS

Copyright 2004 Columbus Ledger-Enquirer

IN THE LOOP;GOT YOUR '04 PEEK SIZE FOOTBALL GUIDE? Columbus Ledger-Enquirer  
October 2, 2004 Saturday LEDGER-ENQUIRER EDITION



October 2, 2004 Saturday LEDGER-ENQUIRER EDITION

**SECTION:** LOCAL; Pg. L1

**LENGTH:** 505 words

**HEADLINE:** IN THE LOOP;  
GOT YOUR '04 PEEK SIZE FOOTBALL GUIDE?

**BYLINE:** MICK WALSH, Staff Writer

**BODY:**

...not Hollenbeck's first appearance on TV-16. He was the "Talkline" producer during the Doug Kellett-Doug Graham era when those **radio shows were simulcast on television.**

Another round on Rommel

Another bottle of Erwin Rommel's hooch has turned up.

Retired Sgt. Maj. Jim ...

7 of 69 DOCUMENTS

Copyright 2004 St. Cloud Times (St. Cloud, MN)  
All Rights Reserved  
St. Cloud Times (St. Cloud, MN)

September 16, 2004 Thursday

**SECTION:** UP NEXT; Pg. 10E

**LENGTH:** 1065 words

**HEADLINE:** Awarding Minnesota music talent

**BYLINE:** Liz Kohman, Staff, lkohman@stcloudtimes.com

**BODY:**



Awarding Minnesota music talent St. Cloud Times (St. Cloud, MN) September 16, 2004 Thursday

...88.1 KVSC hosts a band in its studio from 10-11 p.m. Mondays. The St. Cloud State University **radio** station's **show is simulcast on television** on UTVS Channel 7 (on Charter) or 21 (on Astound) in St. Cloud. Guests on the show have ...

10 of 69 DOCUMENTS

Copyright 2003 Newark Morning Ledger Co.  
All Rights Reserved  
The Star-Ledger (Newark, New Jersey)

September 21, 2003 Sunday  
FINAL EDITION

**SECTION:** SPOTLIGHT; Pg. 5

**LENGTH:** 138 words

**HEADLINE:** Out and about with Elvis

**BODY:**

Tuesday, Costello and Nieve will present an invitation-only **show** at New York's Museum of **Television and Radio** that will be **simulcast** at select Virgin Megastores from 7-9 p.m. (check with individual stores to confirm). The show will also be taped for ...

11 of 69 DOCUMENTS

Copyright 2003 The State  
All Rights Reserved

**The State**

Found on TheState.com

The State (Columbia, SC)

August 31, 2003 Sunday FINAL EDITION

**SECTION:** LIFE & ARTS; Pg. E3

**LENGTH:** 2014 words

**HEADLINE:** SURVIVORS '53

**BYLINE:** DOUG NYE, Television Editor

**BODY:**

...1950s. Besides this weekly, hourlong show, he was host of "Talent Scouts" on Monday nights and the 90-minute "Arthur Godfrey **Show**," **simulcast** weekday mornings on **radio and television**.

8 p.m.: "Strike It Rich." B-movie actor Warren Hull (he once played "The Green Hornet") was host of this ...

12 of 69 DOCUMENTS

Copyright 2003 Cable News Network  
All Rights Reserved

CNN

**SHOW:** CNN LARRY KING WEEKEND 21:00

June 28, 2003 Saturday

Transcript # 062800CN.V42

**SECTION:** News; Domestic

**LENGTH:** 7351 words

**HEADLINE:** Interview With Barbara Bush

**BYLINE:** Larry King

**BODY:**

...feeling.

B. BUSH: (UNINTELLIGIBLE)

UNIDENTIFIED FEMALE: Hi everybody.

(COMMERCIAL BREAK)

KING: One of the pictures that we're going to **show** you now for the benefit of our **television** viewers, we're also **simulcast** on **radio** is -- there he is...

B. BUSH: (UNINTELLIGIBLE)

KING: ... Larry and the dog.

B. BUSH: No, Larry and Millie.

Interview With Barbara Bush CNN June 28, 2003 Saturday

KING: Sorry, Millie. I ...

13 of 69 DOCUMENTS

Copyright 2002 The New York Times Company  
The New York Times

November 4, 2002 Monday  
Late Edition - Final

**SECTION:** Section C; Column 5; Business/Financial Desk; Pg. 8

**LENGTH:** 673 words

**HEADLINE:** MEDIA;  
Letterman's 'Late Show' Will Be on Radio, Too

**BYLINE:** By BILL CARTER

**BODY:**

In the latest example of a synergistic crossover of two units of the same company -- in this case, the Infinity **radio** stations and the CBS **television** network of Viacom -- Mr. Letterman's **show** will be **simulcast** in most of the nation's biggest cities, including New York, Chicago, Los Angeles and San Francisco. In New ...

...Burnett said, because of Mr. Letterman's verbal dexterity.

Mr. Letterman, he added, was unlikely to do anything differently because his show will now be **simulcast**, other than possibly mentioning it on the air occasionally.

"We don't see a downside," Mr. Burnett said. "It's not like people are suddenly going to start running off to their garage so they can listen to the **show** on **radio** rather than watch it on **television.**"

14 of 69 DOCUMENTS

Copyright 2002 The Hearst Corporation  
The Times Union (Albany, NY)

November 4, 2002 Monday ONE STAR EDITION

**SECTION:** MAIN, Pg. A2

'Potter' magic conjures delight of fans The Times Union (Albany, NY) November 4, 2002 Monday

**LENGTH:** 558 words

**HEADLINE:** 'Potter' magic conjures delight of fans

**BODY:**

...other things.

In the latest example of a synergistic crossover of two units of the same company -- in this case, the Infinity **radio** stations and the CBS **television** network of Viacom -- Letterman's **show** will be **simulcast** in most of the nation's biggest cities. In New York City, Letterman's show will play on WNEW- ...

16 of 69 DOCUMENTS

Copyright 2002 Caller-Times Publishing Company  
Corpus Christi Caller-Times (Texas)

August 4, 2002, Sunday

**SECTION:** Local News; Pg. C5

**LENGTH:** 612 words

**HEADLINE:** Sharp: Youth are an important Texas asset  
Democrat candidate for lieutenant governor introduces his wife as his 'secret weapon'

**BODY:**

...no more political discussions or debates will take place at the Time Warner public access studio, which is closing. The **show's** producers are negotiating to have a **show simulcast** live on **television and radio**. The **show's** first debate for the November election is scheduled for Sept. 6.

Firefighters set to give special legislative awards ...

18 of 69 DOCUMENTS

Copyright 2001 Philadelphia Daily News  
All Rights Reserved



Found on Philly.com

Philadelphia Daily News

Angelina Jolie gives \$1M to aid Afghan refugees Philadelphia Daily News SEPTEMBER 28,  
2001 Friday 4STAR EDITION Correction Appended

SEPTEMBER 28, 2001 Friday 4STAR EDITION  
Correction Appended

**SECTION:** FEATURES; Pg. 49

**LENGTH:** 743 words

**HEADLINE:** Angelina Jolie gives \$1M to aid Afghan refugees

**BYLINE:** REGINA MEDINA, Daily News wire services contributed to this report.

**BODY:**

...Jones will accept.

The celebrity-laden show will air live over four hours on VH1 and will be **simulcast** on radio stations nationwide, commercial free, at 8 p.m. The event will also air on **television and radio** networks around the world.

**Show** organizers will invite New York fire, police and rescue crews and their families to see the concert.

Tickets for "The Concert ...

**CORRECTION-DATE:** OCTOBER 2, 2001

**CORRECTION:**

CORRECTION, PUBLISHED OCTOBER 2, 2001, FOLLOWS: Tickets for a benefit concert, featuring Paul McCartney, James Taylor, Macy Gray and others, go on sale at noon this Sunday through Ticketmaster phones, outlets and [www.ticketmaster.com](http://www.ticketmaster.com). "The Concert for New York" Oct. 20 at Madison Square Garden will + aid victims of the Sept. 11 terrorist attacks and pay tribute to rescue workers.

19 of 69 DOCUMENTS

Copyright 2001 The Tribune Co. Publishes The Tampa Tribune  
Tampa Tribune (Florida)

September 21, 2001, Friday, FINAL EDITION

**SECTION:** NATION/WORLD, Pg. 16

**LENGTH:** 329 words

**HEADLINE:** TV, Radio To Air Celebrity Fundraiser

TV, Radio To Air Celebrity Fundraiser Tampa Tribune (Florida) September 21, 2001, Friday,

**BYLINE:** WALT BELCHER , wbelcher@tampatrib.com; Reporter Jennifer Barrs contributed to this report.

**BODY:**

SPECIAL BROADCAST FOR VICTIM RELIEF

TAMPA - In an unprecedented **show** of support, **television and radio** networks are joining hands to **simulcast** a two-hour, commercial-free special at 9 tonight to honor the victims of the terrorist attacks.

At least ...

22 of 69 DOCUMENTS

Copyright 2001 Cable News Network  
All Rights Reserved

CNN

**SHOW:** CNN LARRY KING WEEKEND 21:00

January 28, 2001; Sunday

Transcript # 01012800V42

**SECTION:** News; Domestic

**LENGTH:** 7780 words

**HEADLINE:** Barbara Bush Reflects on Her Life As First Lady

**BYLINE:** Larry King

**BODY:**

...advice, I gave her white hair.

(END VIDEO CLIP)

(COMMERCIAL BREAK)

**KING:** One of the pictures that we're going to **show** you now, for the benefit of our **television** viewers -- we are also **simulcast** on **radio** -- is, there he is -- Larry and the dog.

**BUSH:** No, Larry and Millie.

**KING:** Sorry, Millie.

Barbara Bush Reflects on Her Life As First Lady CNN January 28, 2001; Sunday

I like the little caption you put in this: " ...

24 of 69 DOCUMENTS

Copyright 2000 The Herald-Dispatch (Huntington, WV)  
All Rights Reserved  
The Herald-Dispatch (Huntington, WV)

September 21, 2000 Thursday

**SECTION:** MAIN; Pg. 1A

**LENGTH:** 1833 words

**HEADLINE:** WEST VIRGINIA

**BYLINE:** Beth Gorczyca, Staff

**BODY:**

...economic development.

**MAKE YOUR VOICE HEARD TONIGHT!**

**8-11 P.M. LIVE ON WEST VIRGINIA PUBLIC TELEVISION AND RADIO**

**HOW TO PARTICIPATE:**

1. Watch the **show** on Channel 33 or listen to the radio **simulcast** on 89.9 FM.
2. Attend the broadcast at the WPBY studios at Marshall University.
3. At [www. ...](http://www. ...)

30 of 69 DOCUMENTS

Copyright 1999 Chicago Tribune Company  
Chicago Tribune

June 27, 1999 Sunday, CHICAGOLAND FINAL EDITION

**SECTION:** REAL ESTATE; Pg. 5; ZONE: C; Upper bracket.

**LENGTH:** 760 words

**HEADLINE:** RADIO WAVES;

RADIO WAVES;Q-101'S MULLER DIALS UP PENTHOUSE IN LINCOLN PARK Chicago  
Tribune June 27, 1999 Sunday, CHICAGOLAND FINAL EDITION

Q-101'S MULLER DIALS UP PENTHOUSE IN LINCOLN PARK

**BYLINE:** By Bob Goldsborough. Special to the Tribune.

**BODY:**

...controversial and popular with young male audiences, Muller reportedly earns \$3 million a year. He also hosts a weekday **television simulcast of his radio show** on WCIU-Channel 26, and recently made headlines when the wife of WCKG-FM afternoon personality Steve Dahl filed ...

35 of 69 DOCUMENTS

Copyright 1997 FDCHeMedia, Inc. All Rights Reserved.  
Federal Document Clearing House Congressional Testimony

March 6, 1997, Thursday

**SECTION:** CAPITOL HILL HEARING TESTIMONY

**LENGTH:** 1789 words

**HEADLINE:** TESTIMONY March 06, 1997 KEVIN KLOSE PRESIDENT RADIO FREE  
EUROPE/RADIO LIBERTY SENATE FOREIGN RELATIONS INTERNATIONAL  
OPERATIONS FY98 BUDGET-USIA AND INTERNATION BROADCASTING

**BODY:**

...today's challenges with innovative programming is our expansion of interactive programming with listeners. Last Fall, the Voice of America launched five of its regular **radio shows on television**, in Farsi, Russian, Serbian., Mandarin and Arabic. This type of radio/TV **simulcast** is cost efficient and feedback from the listeners is impressive. The Iranian government's response to the one-hour issue-oriented call-in show " ...

36 of 69 DOCUMENTS

Copyright 1997 Star Tribune  
Star Tribune (Minneapolis, MN)

March 6, 1997, Metro Edition

**SECTION:** Variety; Pg. 1E

**LENGTH:** 466 words



FYI; Insider trading for Monopoly Star Tribune (Minneapolis, MN) March 6, 1997, Metro Edition

**HEADLINE:** FYI;  
Insider trading for Monopoly

**BYLINE:** Jonathan Gaw; Dave Matheny; Staff Writers

**BODY:**

...Putting a digital twist on a decidedly analog idea, the ceremony, to be held in San Francisco, will be **simulcast** over the Web, as well as being broadcast on Bay Area **television and radio** stations. Nominees for the 15 categories can be reached from the award **show's** web site at [www.webbyawards.com](http://www.webbyawards.com).

The Web industry has a penchant for honoring its own. Already, there are more than ...

39 of 69 DOCUMENTS

Copyright 1996 National Public Radio (R)  
All Rights Reserved  
NPR

**SHOW:** All Things Considered (NPR 4:30 pm ET)

May 25, 1996

Transcript # 2224-3

**TYPE:** Package

**SECTION:** News; Domestic

**LENGTH:** 1724 words

**HEADLINE:** Soap Operas Date Back To Early Days of Radio

**BYLINE:** HARRIET BASKAS

**BODY:**

...since 1937, 1952 it is brought to television, and for four years, until 1956, it is broadcast both on **television** and on **radio**, not **simulcast**, but the same cast that did the radio **show** live would walk down the street from the **radio** studio to the **television** studio, then do the same script for television later that same day.

HARRIET BASKAS: By around 1956, most soap ...

41 of 69 DOCUMENTS

Copyright 1996 RTV  
Radio TV Reports

**SHOW:** FOX Thing in the Morning; WFLD-TV; Chicago

May 8, 1996 8:00am; CT

**NETWORK:** FOX

**MEDIUM:** Television

**TYPE:** Local

**LENGTH:** 2120 words

**ANCHOR:** Bob Siratt & Marianne Murciano

**BODY:**

...feature) A Don McNeill BREAKFAST CLUB tape is highlighted from May 12, 1948, which was the first television broadcast on **television and was also simulcast** on the **radio**. (C) Show clip His **show** came from the ALGONQUIN HOTEL.

8:23 a.m.

Feedback (feature) It's National Receptionist Day and the anchors asks receptionists to call ...

44 of 69 DOCUMENTS

Copyright 1995 The Oregonian  
All Rights Reserved  
The Oregonian (Portland, Oregon)

December 28, 1995 Thursday  
SUNRISE Edition

**SECTION:** TELEVISION; Pg. C07

**LENGTH:** 354 words

ABC TOPS WEEK; FOX TAKES LASTBROADCAST BRIEFS The Oregonian (Portland,  
Oregon) December 28, 1995 Thursday

**HEADLINE:** ABC TOPS WEEK; FOX TAKES LASTBROADCAST BRIEFS

**BODY:**

...up, Forrest was host for a 90-minute radio program leading up to Snyder's 12:35 a.m. CBS **television show, which was then simulcast** over the CBS **Radio** Network. Then, following the CBS TV broadcast, Forrest and Snyder would jointly host the remaining 25 to 30 minutes of the radio show. ...

45 of 69 DOCUMENTS

Copyright 1995 The Tribune Co. Publishes The Tampa Tribune Tampa  
Tribune (Florida)

October 18, 1995, Wednesday, FINAL EDITION

**SECTION:** FLORIDA/METRO, Pg. 4

**LENGTH:** 132 words

**HEADLINE:** WUSF to simulcast Carnegie concert

**BYLINE:** A Tribune Staff Report

**DATELINE:** TAMPA

**BODY:**

...Evgeny Kissin will introduce "Great Performances" 23rd season tonight at 9 p.m., with a concert that will be **simulcast** on the **radio** station WUSF, 89.7 FM, and the **television** network PBS.

During the **show**, called "Carnegie Hall Opening Night," Kissin will join Seiji Ozawa and the Boston Symphony Orchestra for a ...

47 of 69 DOCUMENTS

Copyright 1995 Information Access Company, a Thomson Corporation Company  
ASAP

Copyright 1995 Music Trades Corporation  
Music Trades

September, 1995

West L.A. Music: thriving in a rotten economy; musical instruments and audio equipment store;  
includes related articles Music Trades September, 1995

**SECTION:** Vol. 143 ; No. 8 ; Pg. 90; ISSN: 0027-4488

**LENGTH:** 2504 words

**HEADLINE:** West L.A. Music: thriving in a rotten economy; musical instruments and audio  
equipment store; includes related articles

**BODY:**

...guitars. By the early '70s he managed to secure the Fender and Gibson lines.

"In Concert," a regular Los Angeles **television show** with a **radio simulcast**, helped West L.A.  
Music establish a high profile in the marketplace. The weekly show, which ran in the early ' ...

48 of 69 DOCUMENTS

Copyright 1995 Billboard Publications, Inc.  
Billboard

August 19, 1995

**LENGTH:** 1240 words

**HEADLINE:** CYBERCASTS TEST PROGRAMMING TRUISMS

**BYLINE:** BRETT ATWOOD

**BODY:**

...programs continues to infiltrate the global audience of cyberspace.

Online content so far has consisted of a mix of original programming and **simulcasts** of existing  
**radio and television shows**. However, many in the industry say it is not content, but the medium  
that is the message of Internet-delivered programming.

"People want ...

49 of 69 DOCUMENTS

Copyright 1995 St. Louis Post-Dispatch, Inc.  
St. Louis Post-Dispatch (Missouri)

June 8, 1995, Thursday, FIVE STAR LIFT Edition

**SECTION:** EVERYDAY MAGAZINE; Pg. 6F

POIGNANT AND FUNNY LOOK ON ALZHEIMER'S St. Louis Post-Dispatch (Missouri) June 8, 1995, Thursday, FIVE STAR LIFT Edition

**LENGTH:** 773 words

**HEADLINE:** POIGNANT AND FUNNY LOOK ON ALZHEIMER'S

**BYLINE:** Gail Pennington

**BODY:**

...But WIBV-AM in Belleville, best known as the home of Bruce Bradley, has picked up "The Late Late Radio **Show** With Tom Snyder and Elliott Forrest." Snyder's **television show is simulcast** as part of the **radio show**.

Forrest is host of the first part of the **show**, beginning at 9 weeknights and featuring guests from show biz. Snyder checks in with Forrest and previews his TV show, with the **simulcast** beginning promptly at 11:37 p.m.

Radio listeners can join in when Snyder opens the television show to call- ...

51 of 69 DOCUMENTS

Copyright 1995 Globe Newspaper Company  
The Boston Globe

January 9, 1995, Monday, City Edition

**SECTION:** LIVING; Pg. 34

**LENGTH:** 394 words

**HEADLINE:** Snyder: ready for late-night return

**DATELINE:** NEW YORK

**BODY:**

...try to do anything else but you,' " Snyder said. "And if I did anything else, I would surely fail."

His CBS show will be **simulcast** on CBS Radio. Like its predecessors, it will have Snyder one-on-one with a guest and a call-in audience. "What I'm going to try and do is a **radio show for television**," Snyder said.

Snyder said his guests will be "people that are talked about at water coolers," whether they're Newt Gingrich or ...

'First Hundred Days' covers new speaker;TALK:The weekly program will offer an inside look at the Gingrich 'revolution.' Orange County Register (California) December 30, 1994 Friday

52 of 69 DOCUMENTS

Copyright 1994 Orange County Register  
Orange County Register (California)

December 30, 1994 Friday MORNING EDITION

**SECTION:** SHOW; Pg. P40

**LENGTH:** 1575 words

**HEADLINE:** 'First Hundred Days' covers new speaker;  
TALK:The weekly program will offer an inside look at the Gingrich 'revolution.'

**BYLINE:** GARY LYCAN, The Orange County Register

**BODY:**

...CNBC cable three years ago. No word on which Los Angeles station will pick up the Snyder simulcast. . . .

Next week: A look at 1994, and we wonder: In 1995, is there anyone on **radio** who WON'T have a **television** talk **show**?

Gary Lycan is the Register's radio columnist. He'd like to hear readers' questions about stations and personalities. You can reach him ...

53 of 69 DOCUMENTS

Copyright 1994 Billboard Publications, Inc.  
Billboard

December 24, 1994

**SECTION:** RADIO; 1994 In Review; Networks and Syndication; Pg. 92

**LENGTH:** 1102 words

**HEADLINE:** Tribune's Perot, WW1's Simmons Among Celeb Shows in '94

**BYLINE:** by Carrie Borzillo

**DATELINE:** LOS ANGELES

Tribune's Perot, WW1's Simmons Among Celeb Shows in '94 Billboard December 24, 1994

**BODY:**

...ABC Radio Networks for "The Tom Joyner Morning Show." Meanwhile, Larry King bailed out of his WW1 radio **show**, opting instead to **simulcast** his CNN **television show** on **radio**.

In the interactive arena, **shows** such as SuperRadio's "Party On-Line" and "The Tom Leykis Show" were among the programs taking "calls" from listeners via online services ...

108B8C

\*\*\*\*\* Print Completed \*\*\*\*\*

Time of Request: Saturday, May 12, 2007 12:08:47 EST

Print Number: 1842:27380545

Number of Lines: 771

Number of Pages:

Send To: HARTZOG, WOODROW  
TRADEMARK LAW LIBRARY  
600 DULANY ST  
ALEXANDRIA, VA 22314-5790