*Trademark Trial and Appeal Board Electronic Filing System. http://estta.uspto.gov*

ESTTA Tracking number: **ESTTA107708**

Filing date: **11/02/2006**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| | |
|---|---|
| Applicant: | **American Airlines, Inc.** |
| Application Serial Number: | **78452596** |
| Application Filing Date: | **07/19/2004** |
| Mark: | **AADVANTAGE HOTEL** |
| Date of Publication | **10/03/2006** |

# First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Advantage Rent-A-Car, Inc., P.O. Box 310001, San Antonio, TX 78213, UNITED STATES, a corporation organized under the laws of Texas , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 11/02/2006. Advantage Rent-A-Car, Inc. respectfully requests that the time period within which to file an opposition be extended until 01/31/2007.

Respectfully submitted,
/Sherri L. Eastley/
11/02/2006

**Sherri L. Eastley**

**Wong, Cabello, Lutsch, Rutherford & Brucculeri, LLP**

**P.O. Box 685108**

**Austin, TX 78768**

**UNITED STATES**

**wctrademarkaustin@counselip.com, seastley@counselip.com**

**(512) 473-2550**