United States Patent and Trademark Office Trademark Trial and Appeal Board P.O. Box 1451 Alexandria, VA 22313-1451

Mailed: August 9, 2006

In re Sideshow Inc.

Serial No. 78447237

Filed: 07/07/2004

STEVEN M. WEINBERG GREENBERG TRAURIG LLP COLORADO 2450 COLORADO AVE STE 400E SANTA MONICA, CA 90404-5524

Tina Craven, Paralegal Specialist:

Applicant's request for reconsideration filed April 25, 2006 is noted.

The request was filed after the filing of the notice of appeal, therefore, the Board will construe the request as a request for remand. Applicant seeks remand in order for the Examining Attorney to consider the proposed amendment. Since the applicant has discussed the proposed amendment with the Examining Attorney and the proposed amendment is an attempt by applicant to resolve the only issue on appeal, the request for remand is granted. Action on the appeal is suspended and the file is remanded to the Trademark Examining Attorney for consideration of the proposed amendment.

If the amendment is accepted and the mark is found registrable on the basis of this paper, the appeal will be moot. If the amendment is accepted but the refusal to register is maintained, the Examining Attorney should issue an Office Action so indicating, and return the file to the Board. The appeal will then be resumed and applicant allowed time in which to file its appeal brief. Examining Attorney determines that the amendment to the identification is not acceptable, the Examining Attorney should indicate in the Office Action the reasons why the proposed amendment is unacceptable, and return the file to the Board for resumption of proceedings in the appeal. However, if the Examining Attorney believes that the issues with the proposed identification can be resolved, the Examining Attorney is encouraged to contact applicant, either by telephone or written Office Action, in an attempt to do so.

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If the Examining Attorney believes that the proposed amendment is unacceptable because it exceeds the scope of the original identification, or the identification as it has subsequently been amended, this would raise a new issue, and the applicant should be given an opportunity to respond to this issue before the refusal may be made final. In this circumstance, therefore, the Examining Attorney should issue a non-final action, and retain the "six-month response" clause.