

ESTTA Tracking number: **ESTTA144346**

Filing date: **06/06/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Churchill, Monica
Application Serial Number:	78421910
Application Filing Date:	05/19/2004
Mark:	DRINK RESPONSIBLY
Date of Publication	05/08/2007

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, ANHEUSER-BUSCH, INCORPORATED, ONE BUSCH PLACE, 202-6, ST. LOUIS, MO 63118, UNITED STATES, a corporation organized under the laws of MISSOURI, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 06/07/2007. ANHEUSER-BUSCH, INCORPORATED respectfully requests that the time period within which to file an opposition be extended until 09/05/2007.

Respectfully submitted,
/BSS/
06/06/2007

BALDEV S. SARAI

ANHEUSER-BUSCH COMPANIES, INC.

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