

ESTTA Tracking number: **ESTTA47055**

Filing date: **10/03/2005**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **Career Innovations, Inc.**
Application Serial Number: **78393943**
Application Filing Date: **03/31/2004**
Mark: **THEORY ADVERTISING**
Date of Publication **09/06/2005**

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, Theory LLC, 1114 Avenue of the Americas, New York, NY10036, UNITED STATES, a Limited Liability Company, organized under the laws of New York, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark .

The time within which to file a notice of opposition is set to expire on 10/06/2005. Theory LLC respectfully requests that the time period within which to file an opposition be extended until 11/05/2005.

Respectfully submitted,
/Amy B. Goldsmith/
10/03/2005

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