

TTAB

**UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

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|----------------------------------|---|--|
| MAG INSTRUMENT, INC., |) | In the Matter of Application Serial No. 78/384,687 |
| |) | |
| Potential Opposer, |) | Mark: MAG IN A BOX |
| |) | |
| v. |) | Filed: March 15, 2004 |
| |) | Published on January 25, 2005 |
| PURPLE WINE COMPANY, LLC, |) | Jones Day Ref.: US-1304 |
| |) | |
| Applicant. |) | |

**REQUEST FOR EXTENSION OF TIME TO FILE
NOTICE OF OPPOSITION**

Box TTAB
Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

Sir:

Mag Instrument, Inc. ("Mag Instrument"), through its undersigned counsel, hereby respectfully requests an additional sixty (60) day extension of time to file a Notice of Opposition, to and including May 25, 2005, against the above-identified application. In particular, Mag Instrument requests additional time to conduct further investigation and study, and therefore believes that "good cause" exists under Trademark Rule 2.102 to grant the extension requested.

Dated: March 21, 2005

Respectfully submitted,

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By: *Charles A. Kertell*
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Mag Instrument, Inc.

CERTIFICATE OF MAILING

I hereby certify that this Request for Extension of Time to File Notice of Opposition is being deposited with the United States Postal Service on this date in an envelope addressed to: Box TTAB, Commissioner for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202-3513.

Dated: March 21, 2005

By: *Trisha Dolman*
Trisha Dolman

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