

ESTTA Tracking number: **ESTTA23786**

Filing date: **01/19/2005**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **Dees Entertainment, Inc.**

Application Serial Number: **78364377**

Application Filing Date: **02/07/2004**

Mark: **THE MIX**

Date of Publication **12/21/2004**

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Infinity Broadcasting Corporation, 1515 Broadway, New York, NY 10036, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 01/20/2005. Infinity Broadcasting Corporation respectfully requests that the time period within which to file an opposition be extended until 04/20/2005.

Respectfully submitted,

/rb/

01/19/2005

Rebecca Borden

Viacom International Inc.

1515 Broadway

New York, NY 10036

UNITED STATES

rebecca.borden@viacom.com, kaz.tanakh@viacom.com

212/846-6335

