

ESTTA Tracking number: **ESTTA11764**

Filing date: **07/15/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **Miller Brewing Company**  
Application Serial Number: **78327219**  
Application Filing Date: **11/13/2003**  
Mark: **TRULY SATISFYING BEER**  
Date of Publication **06/15/2004**

**First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, ANHEUSER-BUSCH INCORPORATED, ONE BUSCH PLACE 202-6, ST. LOUIS, MO 63118, UNITED STATES, a corporation organized under the laws of MISSOURI, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 07/15/2004. ANHEUSER-BUSCH INCORPORATED respectfully requests that the time period within which to file an opposition be extended until 10/13/2004.

Respectfully submitted,

/VBP/

07/15/2004

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