

ESTTA Tracking number: **ESTTA25650**

Filing date: **02/10/2005**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **ASF, LLC**
Application Serial Number: **78326627**
Application Filing Date: **11/12/2003**
Mark: **AUNT SARAH'S**
Date of Publication **01/11/2005**

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Sara Lee Corporation, 1000 East Hanes Mill Road, Winston-Salem, NC27105, UNITED STATES, a corporation organized under the laws of United States, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 02/10/2005. Sara Lee Corporation respectfully requests that the time period within which to file an opposition be extended until 05/11/2005.

Respectfully submitted,
/Nicholas J. Valenziano, Jr./
02/10/2005

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