

ESTTA Tracking number: **ESTTA13562**

Filing date: **08/18/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **Bushnell Performance Optics**  
Application Serial Number: **78310965**  
Application Filing Date: **10/08/2003**  
Mark: **DIRTY 8**  
Date of Publication **07/20/2004**

**First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, Vision Marketing & Distribution Limited, 22 Kalmia Street,, Ellerslie, Auckland, 00000, NEW ZEALAND, a Limited Liability Joint Stock Co, organized under the laws of New Zealand, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark .

The time within which to file a notice of opposition is set to expire on 08/19/2004. Vision Marketing & Distribution Limited respectfully requests that the time period within which to file an opposition be extended until 09/18/2004.

Respectfully submitted,

/MSC/

08/18/2004

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