

ESTTA Tracking number: **ESTTA68798**

Filing date: **03/01/2006**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Making Memories Wholesale, Inc.
Application Serial Number:	78310541
Application Filing Date:	10/07/2003
Mark:	M
Date of Publication	01/31/2006

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Mars, Incorporated, 6885 Elm Street, McLean, VA 22101, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown. Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 03/02/2006. Mars, Incorporated respectfully requests that the time period within which to file an opposition be extended until 05/31/2006.

Respectfully submitted,
/patricialwerner/
03/01/2006

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