

ESTTA Tracking number: **ESTTA12876**

Filing date: **08/04/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **Profit Strategies, Inc.**  
Application Serial Number: **78309849**  
Application Filing Date: **10/06/2003**  
Mark: **EMOTIONAL ENDURANCE**  
Date of Publication **07/06/2004**

**First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, HAY ACQUISITION COMPANY I, INC. and HAY GROUP, INC., THE WANAMAKER BUILDING, 100 PENN SQUARE EAST, PHILADELPHIA, PA 19107, UNITED STATES, a corporation organized under the laws of DELAWARE, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark .

The time within which to file a notice of opposition is set to expire on 08/05/2004. HAY ACQUISITION COMPANY I, INC. and HAY GROUP, INC. respectfully requests that the time period within which to file an opposition be extended until 09/04/2004.

Respectfully submitted,

/s/

08/04/2004

**LEWIS F. GOULD, JR.**

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