

ESTTA Tracking number: **ESTTA14112**

Filing date: **08/27/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **Bo, Bjarne**  
Application Serial Number: **78302260**  
Application Filing Date: **09/18/2003**  
Mark: **A DIME TODAY KEEPS THE ELEPHANT AWAY**  
Date of Publication **08/24/2004**

**First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, March of Dimes Birth Defects Foundation, 1275 Mamaroneck Avenue, White Plains, NY 10605, UNITED STATES, a corporation organized under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 09/23/2004. March of Dimes Birth Defects Foundation respectfully requests that the time period within which to file an opposition be extended until 12/22/2004.

Respectfully submitted,

/sud/

08/27/2004

**Susan Upton Douglass**

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