

ESTTA Tracking number: **ESTTA110773**

Filing date: **11/21/2006**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	HEB Grocery Company, L.P.
Application Serial Number:	78287834
Application Filing Date:	08/15/2003
Mark:	COOL RUSH
Date of Publication	10/24/2006

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Cadbury Adams USA LLC, 389 Interpace Parkway, Parsippany, NJ 07054, UNITED STATES, a Limited Liability Company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 11/23/2006. Cadbury Adams USA LLC respectfully requests that the time period within which to file an opposition be extended until 02/21/2007.

Respectfully submitted,
/Elisabeth Stewart Bradley/
11/21/2006

Elisabeth Stewart Bradley, Esq.

Cadbury Schweppes

900 King Street

Rye Brook, NY 10573

UNITED STATES

GroupIP@cs-americas.com