

ESTTA Tracking number: **ESTTA9390**

Filing date: **05/28/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **Elite Merchandising L.L.C.**
Application Serial Number: **78280902**
Application Filing Date: **07/30/2003**
Mark: **ELITE IMAGES**
Date of Publication **05/04/2004**

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Elite Licensing Company, S.A., 15, route des Arsenaux, Fribourg, 1700, SWITZERLAND, a Societe Anonyme, organized under the laws of Switzerland, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 06/03/2004. Elite Licensing Company, S.A. respectfully requests that the time period within which to file an opposition be extended until 09/01/2004.

Respectfully submitted,
/Philip H. Gottfried/
05/28/2004

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