


TTAB

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the matter of Application Serial No. 78/265,779
for the mark **QUINTESSENCE MAGAZINE**
Filed by Yaffa Assouline on June 23, 2003
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Commissioner for Trademarks
U.S. Patent & Trademark Office, Attn.: TTAB
2900 Crystal Drive
Arlington, VA 22202



05-20-2004
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THIRD REQUEST FOR EXTENSION OF TIME
TO FILE A NOTICE OF OPPOSITION

Essence Communications Partners, a Delaware General Partnership, having its principal place of business at 1500 Broadway, New York, New York, 10036, by and through its attorneys hereby requests that the Board grant a sixty (60) day extension of time to file a Notice of Opposition in the above-identified matter until **July 18, 2004**. This is Potential Opposer's third request for an extension.

The extension is necessary for Essence Communications Partners to engage Applicant in settlement discussions. Counsel for Applicant, William Wright, consented to this request by telephone on May 17, 2004. This Request is being submitted in triplicate as required by 37 C.F.R. § 2.102(d).

Respectfully submitted,

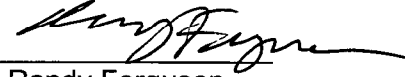


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Date: May 17, 2004

CERTIFICATE OF MAILING BY FIRST CLASS MAIL

I hereby certify that this paper, fee or correspondence is being deposited with the United States Postal Service as First Class Mail and is addressed to The Commissioner for Trademarks, U.S. Patent and Trademark Office, Attn.: TTAB, 2900 Crystal Drive, Arlington, VA 22202 on May 17, 2004.



Randy Ferguson

CERTIFICATE OF SERVICE BY FIRST CLASS MAIL

I hereby certify that a copy of this paper is being deposited with the United States Postal Service as First Class Mail on May 17, 2004 and is addressed to:

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