

PureDe-lite
PRODUCTS, INC.

PO Box 19422
Reno, NV 89511
www.puredeliteproducts.com

April 26, 2004

Commissioner of Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3514

**RE: Power of Attorney and Change in Correspondent for Serial Numbers
78132512 and 78245119**

Dear Commissioner:

As President of Pure De-lite Products, Inc., I would like to file a Power of Attorney and Change in Correspondent with regard to Pure De-lite's trademark applications/registrations in the following matter:

Serial Number 78132512 (Registration No. 2728441) ("Gummy Zoo Animals) (Assigned to: Law Office 116. Current Location: "900-Warehouse (Newington)."

Serial Number 78245119 ("You Won't Believe It's Sugar-Free") Assigned to: Law Office 115- Attorney Robert H. Coggins. Current Location: "657-Pre-Publication Final Review."

Pure De-lite has retained Nathan Jenkins and Cathy Bradford of Jenkins & Carter to be our attorneys of record and correspondents in both of the above-described matters.

Their address is:

Jenkins & Carter
Attorneys at Law
501 Hammill Lane
Reno, Nevada 89511-1004
Phone: 775-829-7800
Fax: 775-829-0511
email: cathy@jenkinscarter.com

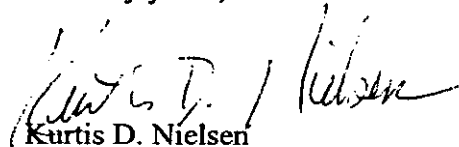


04-29-2004

Please update your records to reflect this change and direct all future correspondence in the above-described filings to Mr. Jenkins and Ms. Bradford.

Thank you for your courtesy in this matter.

Sincerely yours,

A handwritten signature in cursive script, appearing to read "Kurtis D. Nielsen".

Kurtis D. Nielsen

President, Pure De-lite Products, Inc.