

ESTTA Tracking number: **ESTTA4957**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **Cold Stone Creamery, Inc.**  
Application Serial Number: **78232183**  
Application Filing Date: **03/31/2003**  
Mark: **THE ROLLING STONE**  
Date of Publication **01/06/2004**

**First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, Rolling Stone LLC, 1290 Avenue of the Americas, New York, NY 10104, UNITED STATES, a LLC, organized under the laws of Delaware, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark .

The time within which to file a notice of opposition is set to expire on 02/05/2004. Rolling Stone LLC respectfully requests that the time period within which to file an opposition be extended until 03/06/2004.

Respectfully submitted,  
/alexandra nicholson/ 01/22/2004

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