

TTAB

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of:

Applicant: Wm. Wrigley Jr. Company
Serial No.: 78-184,173
Filing Date: Nov. 12, 2002
International Class: 30
Published: June 17, 2003
Mark: XCITE RUSH



07-18-2003

U.S. Patent & TMO/TM Mail Rcpt Dt. #22

BOX TTAB NO FEE
Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

**FIRST REQUEST FOR EXTENSION OF TIME
TO FILE NOTICE OF OPPOSITION**

Sir:

RUSH Beverage Company Inc. an Illinois Corporation, requests an extension of time for sixty (60) days within which to file a Notice of Opposition in the above-referenced trademark application.

An investigation of the facts was begun by our trademark attorney, James L. Kurtz, with the view to filing a Notice of Opposition. Unfortunately, Mr. Kurtz died suddenly last month before the investigation could be completed. The extension of time is necessary to do further investigation and seek new counsel for representation.

Respectfully submitted,

RUSH BEVERAGE CO. INC.

Date: July 15, 2003

By: 

Robert J. Corr, President
RUSH Beverage Co.
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Certificate of Mailing

I hereby certify that three copies of this correspondence are being deposited with the U.S. Postal Service in an envelope addressed to Box TTAB, Assistant Commissioner for Trademarks, 2900 Crystal Drive, /Arlington, VA 22202-3523, as first class mail, postage prepaid, this 15 day of July, 2003.


Robert J. Corr

The Patent and Trademark Office stamp hereon
acknowledges receipt on the date stamped of three
copies of a Request for Extension of Time in Which
to File A Notice Of Opposition in Application No. 78-184,173
for the mark XCITE RUSH of Wm. Wrigley jr. Co.

Mailed July 15, 2003