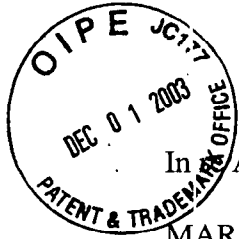


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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In Application of

: TRADEMARK

MARS ADVERTISING COMPANY, INC.

:
:
:
:

Serial No.: 78/181,234



Filed: November 4, 2002

12-01-2003

U.S. Patent & TMOc/TM Mail Rcpt Dt. #22

Mark: FRESH BEGINNINGS

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:

Published: June 3, 2003 Official Gazette

**REQUEST FOR AN EXTENSION
OF TIME IN WHICH TO FILE AN OPPOSITION**

Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202

Sir:

Fresh Beginnings, Inc., a Georgia corporation, located and doing business at 4001 Coleman Road North, Valdosta, Georgia 31602, requests that the period in which it may file an opposition to the above-identified application be extended for an additional two (2) months or until February 1, 2004.

The Potential Opposer and Applicant are attempting to resolve this matter by a negotiated settlement. However, there has been insufficient time to complete the negotiating, and additional time is needed.


Andrew R. Basile, an attorney for the Applicant agreed to this extension in a December 1, 2003 telephone conversation with the undersigned.

WHEREFORE, Potential Opposer asks that this request be granted, and that the time in which it may file an opposition to the above-identified application be extended until February 1, 2004.

Respectfully submitted,

FRESH BEGINNINGS, INC.

Dated: December 1, 2003




Mark S. Bicks
Attorney for Potential Opposer

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Tel: (202) 659-9076
Fax: (202) 659-9344

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the attached Request For An Extension Of Time In Which To File An Opposition has been served by first class mail, postage prepaid, on counsel for Applicant at the following address on December 1, 2003.

Andrew R. Basile, Esq.
Young & Basile, P.C.
3001 West Big Beaver Road
Suite 624
Troy, Michigan 48084



Mark S. Biéks