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PATENT & TRADEMARK OFFICE

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Application of	:	TRADEMARK
MARS ADVERTISING COMPANY, INC.	:	
Serial No.: 78/181,234	:	
Filed: November 4, 2002	:	
Mark: FRESH BEGINNINGS	:	
Published: June 3, 2003 Official Gazette	:	

10-29-2003
U.S. Patent & TMOfc/TM Mail Rcpt Dt. #78

REQUEST FOR AN EXTENSION
OF TIME IN WHICH TO FILE AN OPPOSITION

Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202

Sir:

Fresh Beginnings, Inc., a Georgia corporation, located and doing business at 4001 Coleman Road North, Valdosta, Georgia 31602, requests that the period in which it may file an opposition to the above-identified application be extended for an additional one (1) month or until December 1, 2003.

The Potential Opposer and Applicant are attempting to resolve this matter by a negotiated settlement. However, there has been insufficient time to complete the negotiating, and additional time is needed.

Andrew R. Basile, an attorney for the Applicant agreed to this extension in an October 29, 2003 telephone conversation with the undersigned.

WHEREFORE, Potential Opposer asks that this request be granted, and that the time in which it may file an opposition to the above-identified application be extended until December 1, 2003.

Respectfully submitted,

FRESH BEGINNINGS, INC.

Dated: October 29, 2003

Mark S. Bicks
Attorney for Potential Opposer

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CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the attached Request For An Extension Of Time In Which To File An Opposition has been served by first class mail, postage prepaid, on counsel for Applicant at the following address on October 29, 2003.

Andrew R. Basile, Esq.
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Mark S. Bicks