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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Mark: CARE ENOUGH TO USE THE BEST

Serial No.: 78/171,053

Filed: October 4, 2002

Applicant: Kaady Chemical Corp.

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10-31-2003

U.S. Patent & TMOfc/TM Mail Rcpt Dt. #78

REQUEST FOR EXTENSION OF TIME TO FILE OPPOSITION

It is hereby requested that an extension of time of thirty (30) days to file an opposition to the above application be granted to Hallmark Cards, Incorporated, 2501 McGee Trafficway, Kansas City, Missouri 64108, a corporation organized under the laws of the state of Missouri.

The necessity for a complete investigation of the facts by the registrant, consultation with company officials, and communication and correspondence with the applicant, makes it necessary for the undersigned to request the extension. Arthur L. Whinston, attorney for the applicant, has consented to the requested extension of time.

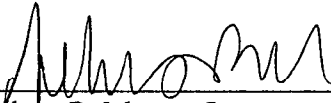
It is therefore requested that the time for filing an opposition be extended for thirty (30) days or until November 28, 2003.

Respectfully,

Albert P. Mauro, Jr.
Senior Attorney
Hallmark Cards, Incorporated
Legal Department, #339
P.O. Box 419126
Kansas City, Missouri 64141-6126
Telephone: 816-545-3187
Facsimile: 816-274-7171

CERTIFICATE OF MAILING

I hereby certify that this correspondence with two copies is being deposited with the United States Postal Service as First Class Mail, in an envelope addressed to: Box TTAB, No Fee, Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202-3513, on this 29th day of October, 2003.



Albert P. Mauro, Jr.