

ESTTA Tracking number: **ESTTA7399**

Filing date: **04/08/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **MartConn Inc.**  
Application Serial Number: **78164721**  
Application Filing Date: **09/17/2002**  
Mark: **THE BAREFOOT COMPANY**  
Date of Publication **03/09/2004**

**First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Fitz-Wright Company Ltd., 5760 Production Way, Langley, BC V3A 4N4, CANADA, a corporation organized under the laws of Canada, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 04/08/2004. Fitz-Wright Company Ltd. respectfully requests that the time period within which to file an opposition be extended until 07/07/2004.

Respectfully submitted,  
/MICHAEL J. MACDERMOTT/ 04/08/2004

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