

ESTTA Tracking number: **ESTTA14214**

Filing date: **08/30/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **Evenflo Company, Inc.**
Application Serial Number: **78152726**
Application Filing Date: **08/09/2002**
Mark: **SIMPLICITY**
Date of Publication **08/24/2004**

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Simplicity, Inc., 501 South Ninth Street, Reading, PA 19602, UNITED STATES, a corporation organized under the laws of Pennsylvania, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 09/23/2004. Simplicity, Inc. respectfully requests that the time period within which to file an opposition be extended until 12/22/2004.

Respectfully submitted,
/louis weinstein/
08/30/2004

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