

ESTTA Tracking number: **ESTTA9353**

Filing date: **05/27/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **BLAVOD BLACK VODKA PLC**
Application Serial Number: **78102401**
Application Filing Date: **01/13/2002**
Mark: **EXTREME BEVERAGE COMPANY, LLC**
Date of Publication **04/27/2004**

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Juice Bar Concepts, Inc., 240 North Jones, Suite F#311, Las Vegas, NV 89107, UNITED STATES, a corporation organized under the laws of Nevada, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 05/27/2004. Juice Bar Concepts, Inc. respectfully requests that the time period within which to file an opposition be extended until 08/25/2004.

Respectfully submitted,
/Bobby Wood/
05/27/2004

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