TRADEMARK

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of American Tea Party

FIRST REQUEST FOR EXTENSION OF TIME TO FILE NOTICE OF OPPOSITION

Serial No. 78/066,074

Filed July 23, 2002

For Trademark:

AMERICAN TEA PARTY

12-30-2003
U.S. Patent & TMOfc/TM Mail Rcpt Dt. #78

Published: November 25, 2003
p. TM 242

Box TTAB NO FEE
Assistant Commission for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

Sir/Madam:

Pursuant to the provisions of Section 2.102(c) of the Trademark Rules of Practice and Section 13 of the Act of July 5, 1946 (15 U.S.C. 1051 et. seq., as amended), Pleasant Company, a Wisconsin corporation, located at 8400 Fairway Place, Middleton, WI 53562, respectfully requests that the time for filing an opposition to the above application be extended for a period of ninety (90) days up to and including February 25, 2004. The mark was published in the Official Gazette of November 25, 2003 and the current opposition deadline is December 25, 2003.

Pleasant Company, as a Potential Opposer, believes that it may be damaged by the registration of the mark, and the additional time is requested to investigate the matter. Therefore, good cause exists for granting this Request. This Request is filed in triplicate.

Respectfully submitted,

PLEASANT COMPANY

By Menzi L Behrnd-Klodt
Name: Menzi L. Behrnd-Klodt
Title: Counsel

Dated: 12-22-03

TTAB

PLEASANT COMPANY®

December 22, 2003

[redacted]

12-30-2003
U.S. Patent & TMOfc/TM Mail Rcpt Dt. #78

Box TTAB NO FEE
Assistant Commission for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

Dear Sir:

Enclosed please find three signed copies of our First Request for Extension of Time to File Notice of Opposition for the Trademark **AMERICAN TEA PARTY.**

Thank you for your attention to this matter.

Sincerely,

Betty Garvey

Betty Garvey
Administrative Assistant

ENCLOSURES

8400 Fairway Place, Middleton, Wisconsin 53562-2554 608-836-4848 Fax 608-836-1999