

ESTTA Tracking number: **ESTTA269685**

Filing date: **03/03/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Studio Moderna SA</b>
Application Serial Number:	<b>77975980</b>
Application Filing Date:	<b>02/25/2008</b>
Mark:	<b>TOP SHOP TV</b>
Date of Publication	<b>03/03/2009</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Arcadia Group Brands Limited, Colegrave House, 70 Berners Street, London, W1T 3NL, UNITED KINGDOM, a Company, organized under the laws of United Kingdom, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 04/02/2009. Arcadia Group Brands Limited respectfully requests that the time period within which to file an opposition be extended until 07/01/2009.

Respectfully submitted,  
/FAM/  
03/03/2009

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