

ESTTA Tracking number: **ESTTA446290**

Filing date: **12/14/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Zoom Media Group Inc.
Application Serial Number:	77968307
Application Filing Date:	03/25/2010
Mark:	ZOOM ZOOM MEDIA & MARKETING
Date of Publication	11/15/2011

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, National Geographic Society, 1145 17th Street, N.W., Washington, DC 20036, UNITED STATES, a corporation organized under the laws of District of Columbia, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 12/15/2011. National Geographic Society respectfully requests that the time period within which to file an opposition be extended until 01/14/2012.

Respectfully submitted,
/kathleentgallagher-duff/
12/14/2011

Kathleen T. Gallagher-Duff, Esq.
Covington & Burling LLP
1201 Pennsylvania Avenue, N.W.
Washington, DC 20004
UNITED STATES
trademarks@cov.com
202.662.5299