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Filing date: **09/02/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Conklin Sr., John Scott</b>
Application Serial Number:	<b>77962423</b>
Application Filing Date:	<b>03/18/2010</b>
Mark:	<b>BULLY BLING MARYLAND D.C.</b>
Date of Publication	<b>08/03/2010</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Hip Hop Beverage Corporation, 11755 Wilshire Boulevard, Suite 1450, Los Angeles, CA 90025-1523, UNITED STATES, a corporation organized under the laws of NV , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 09/02/2010. Hip Hop Beverage Corporation respectfully requests that the time period within which to file an opposition be extended until 12/01/2010.

Respectfully submitted,  
/Aaron T. Borrowman/  
09/02/2010

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