

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

Jimmie Cecil
Blue Cross and Blue Shield Association
225 North Michigan Avenue
Chicago, IL 60601

Mailed: November 19, 2010

Serial No.: 77960220
ESTTA TRACKING NO: ESTTA379566

The request to extend time to oppose is granted until **3/16/2011** on behalf of potential opposer **Blue Cross and Blue Shield Association**

Please do not hesitate to contact the Trademark Trial and Appeal Board at (571)272-8500 if you have any questions relating to this extension.

Note from the Trademark Trial and Appeal Board

TTAB forms for electronic filing of extensions of time to oppose, notices of opposition, petition for cancellation, notice of ex parte appeal, and inter partes filings are now available at <http://estta.uspto.gov>. Images of TTAB proceeding files can be viewed using TTABVue at <http://ttabvue.uspto.gov>.