

ESTTA Tracking number: **ESTTA419817**

Filing date: **07/14/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>High Cotton Ties LLC</b>
Application Serial Number:	<b>77950996</b>
Application Filing Date:	<b>03/04/2010</b>
Mark:	<b>HIGH COTTON TIES</b>
Date of Publication	<b>07/12/2011</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Russell Brands, LLC, Legal - One Fruit of the Loom Drive, Bowling Green, KY 42103, UNITED STATES, a Limited Liability Company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 08/11/2011. Russell Brands, LLC respectfully requests that the time period within which to file an opposition be extended until 11/09/2011.

Respectfully submitted,

/Michael W. Hicks/

07/14/2011

**Michael W, Hicks**

**Russell Brands, LLC**

**Legal - One Fruit of the Loom Drive**

**Bowling Green, KY 42103**

**UNITED STATES**

**mhicks@fruit.com**