

ESTTA Tracking number: **ESTTA361350**

Filing date: **08/03/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                            |                       |
|----------------------------|-----------------------|
| Applicant:                 | <b>MATTEL, INC.</b>   |
| Application Serial Number: | <b>77938686</b>       |
| Application Filing Date:   | <b>02/18/2010</b>     |
| Mark:                      | <b>EXTREME RACING</b> |
| Date of Publication        | <b>07/06/2010</b>     |

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, XRP, Inc., 5630 Imperial Highway, South Gate, CA 90280, UNITED STATES, a corporation organized under the laws of California, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 08/05/2010. XRP, Inc. respectfully requests that the time period within which to file an opposition be extended until 11/03/2010.

Respectfully submitted,  
/James W. Paul/  
08/03/2010

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