

ESTTA Tracking number: **ESTTA362853**

Filing date: **08/12/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	11 Good Energy, Inc.
Application Serial Number:	77916211
Application Filing Date:	01/20/2010
Mark:	11 GOOD ENERGY
Date of Publication	07/13/2010

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, COFRA HOLDING AG, GRAFENAUWEG 10,, ZUG, 6300, SWITZERLAND, a corporation organized under the laws of Switzerland , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 08/12/2010. COFRA HOLDING AG respectfully requests that the time period within which to file an opposition be extended until 11/10/2010.

Respectfully submitted,
/Howard J. Shire/
08/12/2010

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