

ESTTA Tracking number: **ESTTA380451**

Filing date: **11/24/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>BOTICA COMERCIAL FARMACEUTICA S.A.</b>
Application Serial Number:	<b>77913837</b>
Application Filing Date:	<b>01/18/2010</b>
Mark:	<b>BAROLO RESERVA ESPECIAL</b>
Date of Publication	<b>10/26/2010</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Consorzio di Tutela Barolo; Barbaresco Alba Langhe e Roero, Corso Enotria, 2/c, ALBA (CN), I-12051, ITALY, a Consortium, organized under the laws of Italy, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 11/25/2010. Consorzio di Tutela Barolo; Barbaresco Alba Langhe e Roero respectfully requests that the time period within which to file an opposition be extended until 02/23/2011.

Respectfully submitted,  
/Jeffrey B. Sladkus/  
11/24/2010

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