

ESTTA Tracking number: **ESTTA405371**

Filing date: **04/25/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	La Rioja Import & Export, LLC
Application Serial Number:	77910862
Application Filing Date:	01/13/2010
Mark:	LA RIOJA
Date of Publication	03/29/2011

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, BOLTON ALIMENTARI S.p.A., Via Einaudi 18/22, Cermentate (Como), 22072, ITALY, a societ  per azioni, organized under the laws of Italy , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 04/28/2011. BOLTON ALIMENTARI S.p.A. respectfully requests that the time period within which to file an opposition be extended until 07/27/2011.

Respectfully submitted,
/ml/

04/25/2011

Mark Lebow

Young & Thompson

209 Madison Street Suite 500

Alexandria, VA 22314

UNITED STATES

mlebow@young-thompson.com

703-521-2297