

ESTTA Tracking number: **ESTTA352565**

Filing date: **06/14/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>MATTEL, INC.</b>
Application Serial Number:	<b>77904991</b>
Application Filing Date:	<b>01/05/2010</b>
Mark:	<b>G-FORCE</b>
Date of Publication	<b>05/18/2010</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Disney Enterprises, Inc., 500 South Buena Vista Street, Burbank, CA 91521, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 06/17/2010. Disney Enterprises, Inc. respectfully requests that the time period within which to file an opposition be extended until 09/15/2010.

Respectfully submitted,  
/Linda K. McLeod/  
06/14/2010

**Linda K. McLeod**

**Finnegan Henderson Farabow Garrett & Dunner, L.L.P.**

**901 New York Avenue, NW**

**Washington, DC 20001-4413**

**UNITED STATES**

**docketing@finnegan.com, linda.mcleod@finnegan.com, judy.valusek@finnegan.com,  
susannah.kolstad@finnegan.com**

**202-408-4000**